



ROYAL
TOMBSTONES

The royal treatment your loved ones deserve



*The Royal Treatment
Your Loved Ones Deserve*

WWW.ROYALTOMBSTONES.CO.ZA

About Us

PROFESSIONAL SERVICE, PERSONAL CARE

At Royal Tombstones, we understand and respect that choosing a tombstone for a loved one is a highly personal and sensitive matter. It can also be an expensive one.

That's why we offer high quality tombstones to those that cannot afford expensive granite stone but still want to treat their loved ones with respect and dignity.

Being privately owned, Royal Tombstones strives to treat every customer with compassion and understanding, while offering the highest level of service. This includes a full service offering, including fitting, transport and installation services, delivered by professional staff who have been trained to give the best advice and necessary support. Our nationwide offering acts as a great relief for the majority of South Africans for whom transport is a major issue.



What we offer

ROYAL TOMBSTONE SERVICES

Royal Tombstones offers excellent workmanship at affordable prices, funeral pre-planning policies and grief support for your comfort and convenience when you need it most.



Tombstones



Grief Support



Pre-Planning



Professional Services with Personal Care

FOR YOUR COMFORT AND CONVENIENCE



Tombstones

Our unique range of affordable, high quality tombstones come in various colours and designs, meaning our customers can select a unique creation to suit their needs – this is especially important for various traditional burial customs across South Africa. Our tombstones are also made to SABS specs, having been designed to stand the test of time and the elements. Quality and customised design at a great price – that’s what you get with Royal Tombstones.

WHY DO TOMBSTONES MATTER?

In South Africa, as in many cultures and religions around the world, tombstones are an important part of funeral and burial rituals. An ancient practice, they mark the resting place of the deceased and act as a tribute to a loved one’s life. That’s why it’s essential to choose a tombstone that is both beautiful and durable.





Grief Support

We provide grief support via our website and social media platforms. It is important to note that we are not a grief centre but we do have access to relevant third parties and can give recommendations for those clients who need more support.



Pre-Planning

The passing of a loved one can be even more stressful if you don't have the money to pay for an important feature such as a tombstone. That's why it's worth thinking about and planning your own funeral and important aspects such as the selection of tombstone.

Let us help you plan. Underwritten by African Unity. Policy covers up to 100 years. Repatriation of body anywhere in SA for only R5. Franchises get R 20 recurring commission on any policy sold as long as its active .

TOMBSTONE POLICY

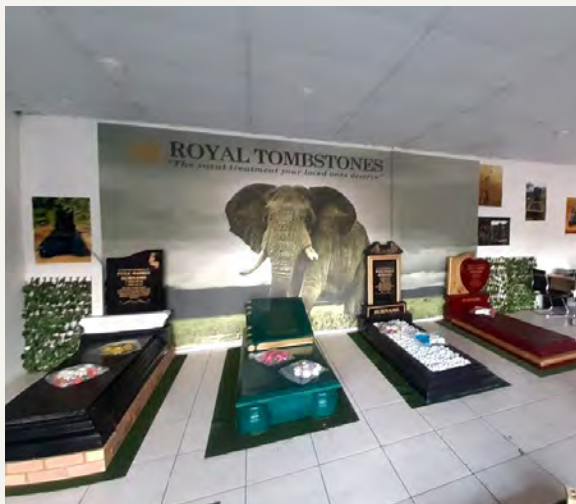
We also offer a reputable tombstone policy that includes cover for a customised, unique tombstone. That's because we understand that a tombstone is an important part of a family's history and it needs to stand the test of time while reflecting the status and value of the deceased for years to come.

Franchise Opportunity

HELPING FAMILIES HONOUR AND REMEMBER LOVED ONES

Want to be your own boss while working in an established industry that is not affected by the economic climate? Are you empathetic, organised, and driven to succeed? Help families celebrate the life of a loved one with the supply of a beautiful tombstone from your own Royal Tombstones franchise.

Royal Tombstones offers entrepreneurs the opportunity to sell unique granolithic tombstones in their own area. The tombstones look and feel just like granite but at a fraction of the price, allowing franchisees to service a large market with a quality product.



We are looking for franchisees who are highly motivated and want to make a difference in their lives as well as the lives of their clients.

HERE'S WHY YOU SHOULD CHOOSE ROYAL TOMBSTONES

- Help ease some of the stress that comes with funeral planning in your community
- Run your own business with support from an experienced, national leader
- Receive training from successful business operators and in-house teams
- Lower your risk of failure by using an established model in a country where most cultures place a high value on tombstones

How does it work?

FRANCHISE OPPORTUNITY

- Royal Tombstones has three factories around SA to service our retail franchises. As a retail franchise owner, you will run the retail store in your area. We will help you source and set up the store.
- Our Head Office team will offer you product and customer service training, as well as training on how to run the store and place orders.
- The Royal Tombstones Head office runs advertising on a national level and all relevant leads get sent to the retail franchise.
- All sales orders through the stores will be manufactured, delivered and fitted by the factory.
- This means you will only require one staff member and can run the franchise store as a sideline business.

WE WILL PROVIDE YOU WITH:



COMPUTER &
FAX MACHINE



TV SCREEN FOR
DISPLAY PURPOSES



OFFICE FURNITURE
& STATIONERY



SIGNAGE



BUSINESS CARDS



CATALOGUES
& FLYERS



SECURITY CAMERA



BRANDED UNIFORM



SHOWROOM
TOMBSTONE SAMPLES

Numbers you need to know

1

Initial Set-up

R 550 000.00

INC. VAT

2

Working Capital

R 90 000.00

COVER 3 MONTHS

3

Royalties

R 3 500.00

FIXED

4

*Average Monthly
Turnover*

AVAILABLE ON REQUEST

The initial fee secures the rights to trade as Royal Tombstones, using the company's business system, training programs, the operations and policy information and other intellectual property, including the licensed trade names and trademarks, as well as other support necessary for a new franchise business to open and operate.

The new franchise will also fall under Royal Tombstones' African Unity funeral policies license. This means you will be able to market and sell My Life funeral policies, creating future annuity income.



*Interested in a
Royal Tombstones
franchise?*

TALK TO OUR AGENTS...